To further promote our mission and values regarding diversity, equity and inclusion, the University of Michigan will engage in strategic planning. Each school, college or unit is responsible for overseeing a high-quality engaging planning process that results in a five-year plan for diversity, equity and inclusion covering all of the key constituents (e.g. students, staff, faculty, alumni, patients) in their school, college or unit. These plans should be (1) highly aspirational and consistent with the leading role U-M has played in matters of diversity throughout its history; (2) concrete and supported by a series of specific measurable goals; and (3) consistent with the wide variety of research, educational, and public engagement activities that occur throughout the University.

**Diversity:** We recognize that many dimensions exist that describe human beings and speak to the human experience, such as race and ethnicity, gender and gender identity, sexual orientation, socio-economic status, language, culture, national origin, religious commitments, age, (dis)ability status and political perspective. We commit to work assiduously to broaden the diversity of our community, to promote and extend opportunities and outcomes for all members of our community, and to develop a campus environment in which each individual can realize his or her full potential.

**Equity:** We commit to working actively to challenge and respond to bias, harassment, and discrimination. We are committed to provide equal opportunity for all persons and do not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight or veteran status as prescribed by University policy.

**Inclusion:** We commit to pursuing deliberate efforts to ensure that our college is a place where differences are welcomed, different perspectives are respectfully heard and where every individual feels a sense of belonging. We know that by building a critical mass of diverse groups and creating a vibrant climate of inclusiveness, we can more effectively leverage the resources of diversity to advance our collective capabilities.
Thank you for considering a partnership with the Center for Engineering Diversity and Outreach (CEDO). Your investment in CEDO helps the center contribute to the College of Engineering’s aim to distinguish itself from top-tier engineering schools by becoming the “best-in-class” institution for developing engineers who excel as multicultural technologists and leaders. We define this student profile as intellectually and socially engaged, valued, interactive, and connected to resources, information, peers, the College, the nation and the world.

**HOW CAN YOU HELP?**

The CEDO Corporate Partner Program supports CEDO’s programming efforts, which span K-20 educational experiences to encourage pre-college students to study engineering and PhD and postdoctoral students to consider faculty positions. Our four “best-in-class” programs are detailed within this booklet on pages 2-4. A more detailed description can be found on our website: cedo.engin.umich.edu. Your support will help us in our efforts to ensure that all of our students will be prepared to enter the work world valuing what others bring to the table and being valued for what they bring. In addition, if you would prefer to direct your support to our pre-college outreach efforts, as outlined on page 2, you will be playing a critical role as we develop and recruit students from communities that are traditionally underrepresented and underserved in engineering.

**PROGRAM BENEFITS**

The CEDO Corporate Partner Program provides four primary benefits for engineering employers:

- Increased visibility with Michigan engineering and computer science students
- Priority access to students from underserved and traditionally underrepresented communities
- Integral role in planning and delivering engagement opportunities which promote academic, cultural, personal and professional development
- Competitive advantage in identifying and recruiting talent

For those who have supported us through the years and continue to support us, we offer a special thank you. To our future partners, we look forward to welcoming you as a member of our team.

Go Blue!

Lyonel J. Milton
Managing Director
Center for Engineering Diversity and Outreach
PARTNER BENEFITS

Partnering with CEDO provides an excellent opportunity for your corporation. It not only increases your visibility within the Michigan Engineering community, but also provides opportunities for your representative(s) to meet students in an informal environment via the corporate-sponsored events.

- **Wolverine** $10,000
  - Priority invitation to special events
  - Fall corporate-student mixer
  - One (1) corporate-sponsored event during summer term with M-ENGIN
  - Listing as sponsor on CEDO webpage

- **Maize** $25,000
  - Priority invitation to special events
  - Fall corporate-student mixer
  - One (1) corporate-sponsored event during summer term with M-ENGIN
  - One (1) corporate-sponsored event during fall or winter semesters
  - Listing as sponsor on CEDO webpage
  - Invitation to M-ENGIN Graduating Senior Ceremony

- **Blue** $50,000
  - Priority invitation to special events
  - Fall corporate-student mixer
  - One (1) corporate-sponsored event during summer term with M-ENGIN
  - Two (2) corporate-sponsored event during fall or winter semesters
  - Listing as sponsor on CEDO webpage
  - Invitation to M-ENGIN Graduating Senior Ceremony
  - Listing as sponsor for all pre-college and current student programming on website and in print material

- **Dean’s** $100,000
  - Priority invitation to special events
  - Fall corporate-student mixer
  - One (1) corporate-sponsored event during summer term with M-ENGIN
  - Three (3) corporate-sponsored event during fall or winter semesters
  - Listing as sponsor on CEDO webpage
  - Invitation to M-ENGIN Graduating Senior Ceremony
  - Listing as sponsor for all pre-college and current student programming on website and in print material
  - Strategic support connecting with identity-based student groups
  - Featured day-long activity showcasing corporate initiatives, products or job opportunities
Our varied K-12 outreach initiatives introduce the exciting field of engineering to elementary-, middle- and high-school students with the goal of motivating them to pursue engineering as a career. Students participating in our programs will have access and exposure to engineering concepts in a variety of settings, including classrooms, day camps and residential programs. Equally important, we work to equip the families of the students with knowledge, skills and the ability to support their children when preparing for and applying to colleges such as Michigan Engineering. The Summer Engineering Academy (SEA) and the Detroit Area Pre-College Engineering Program (DAPCEP) represent our premier venues for supporting pre-college programming.
We want our students to be successful both at Michigan Engineering and throughout their future academic and professional careers. To this end, we offer a variety of programs to help students realize their potential. These programs foster excellent academic performance and strong professional growth. The M-ENGIN program and ScholarPOWER initiatives are our premier structures for these efforts.

**ScholarPOWER**

ScholarPOWER is a key component of CEDO’s mission to help students advance and excel at every level. ScholarPOWER is a comprehensive suite of educational support services, available to all students, designed to build community and provide academic, cultural, personal and professional development. Support services include: Corporate & Alumni Forums, peer mentoring, tutoring and supplemental instruction, and the Fall corporate-student mixer.

**M-ENGIN**

M-ENGIN is the Michigan Engineering-specific program within the University’s M-STEM Academies. Our goal is to maximize the academic, personal and professional success of students and to prepare them for the global workforce.

M-ENGIN students form a 120-person community within Michigan Engineering. Their two-year program begins with a pre-college, six-week, summer transition program, and includes customized advising, career guidance, learning enrichment activities, and assistance in obtaining a paid professional summer internship or research opportunity.

Although M-ENGIN students are “official” members of the program during their first and second year, they often remain in this small-group community until graduation. Many give back by mentoring the younger students and continuing to attend the family meetings and M-ENGIN community celebration.
HELP MAKE AN IMPACT

Summer Engineering Academy
Summer of 2017 student admission to SEA program

SEA receives 700 applications for 100 openings

Comparison of student applications for the Summer Engineering Academy vs. the number of students who are accepted into the program.

M-STEM
2010-2014 cohorts

Comparison of non M-STEM, M-STEM and URM M-STEM student graduation rates over a five-year period from 2010-2014.
THE MANY FACES OF MICHIGAN ENGINEERING
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We recognize that many dimensions exist that describe human beings and speak to the human experience, such as race and ethnicity, gender and gender identity, sexual orientation, socio-economic status, language, culture, national origin, religious commitments, age, (dis)ability, sexual orientation, gender identity, and any other basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, and any other basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, and any other basis on which the University operates.

We commit to working actively to challenge and respond to bias, harassment, and discrimination, and to develop a campus environment in which each individual can realize his or her full potential.

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